

ABR® – Accredited Buyer Representative

This real estate designation is geared to REALTORS® who wish to incorporate buyer representation into their daily practice.

Managed by [Real Estate Agent Buyer's Council](#)
In association with [The National Association of REALTORS®](#)

ABRM – Accredited Buyer Representative Manager

This real estate designation is geared to REALTORS®, owners and managers that have or wish to incorporate buyer representation into their daily practice.

Managed by [Real Estate Agent Buyer's Council](#)
In association with [The National Association of REALTORS®](#)

AHS – Accredited Home-Staging Specialist

This course enables agents to gain a quick grasp and basic knowledge of the most important elements involving the staging of a property and home for sale.

Managed by the [Staging Specialists Council](#)
In association with [RealtyU Group](#)

AHWD – At Home with Diversity

This certification is geared toward increasing an agent's sensitivity towards a wide range of cultural issues, thus inviting a wider volume of business from a greater variety of cultures.

Coordinated by [The National Association of REALTORS®](#)

ALHS – Accredited Luxury Home Specialist

This real estate designation is awarded to agents that have completed advanced training and work in the field of selling luxury homes.

Managed by [The Luxury Home Council](#)
In association with [RealtyU Group](#)

AREP® – Accredited Real Estate Professional

Awarded to real estate agents that have completed an introductory course that deals with the fundamentals of getting your real estate business up and running.

Managed by [The Real Estate Professionals Society](#)
In association with [RealtyU Group](#)

ASP® – Accredited Staging Professional

This program has been developed to assist home owners to present their homes for sale in the best possible way. This designation has a special course for agents (ASPRE) and an advanced master level (ASPM).

Managed by [International Association of Home Staging Professionals](#)

ASR® – Accredited Seller Representative

This designation is geared towards improving the skills of real estate professionals working with home sellers.

Managed by the [Seller Agency Council](#)
In association with [RealtyU Group](#)

C-CREC – Consumer Certified Real Estate Consultant

This real estate designation is geared toward helping professionals focus on what consumers want from today's real estate professionals, not just what the industry has to offer.

Managed by the [National Association of Real Estate Consultants](#)

CBR – Certified Buyer Representative

This real estate designation is geared to real estate agents who wish to incorporate buyer representation into their daily practice.

Managed by [RealNet Learning Services](#)

EcoBroker Certified®

A program for real estate professionals and industry affiliates who care about our environment and who want to take advantage of the green marketing opportunities.

Managed by [EcoBroker International](#)

CBS – Certified Buyer Specialist

Shows agents how to develop an online relationship *early in the buying process* to attract those consumers to your website.

Managed by [Prospecting for Life](#)

CEBA – Certified Exclusive Buyers Agent

Certification coordinated by [National Association of Exclusive Buyer Agents](#)

CFS – Certified Financial Specialist

This real estate designation is geared toward residential financing principles, techniques and programs developed by the Residential Financing Council.

Managed by [The Residential Financing Council](#)

CLHMS – Certified Luxury Home Marketing Specialist

This real estate designation is geared to position agents as an expert for affluent buyers and sellers.

Managed by [The Institute for Luxury Home Marketing](#)

CNE – Certified Negotiation Expert

Provides real estate agents provide negotiation training to enable agents to better results in all different types and situations of negotiations.

Managed by [Tom Hayden](#)

CNS – Certified Neighborhood Specialist

Provide real estate agents the ability to obtain an intimate knowledge of the specifics of a neighborhood thereby enabling them to become the local neighborhood expert.

Managed by the [Neighborhood Specialists Council](#)
In association with [RealtyU Group](#)

CRB – Certified Real Estate Brokerage Manager

This real estate designation is geared toward REALTORS® that consistently increase their level of industry knowledge and increase their firm's profitability.

Managed by the [Council of Real Estate Brokerage Managers](#)
In association with [The National Association of REALTORS®](#)

CRE – Counselor of Real Estate

Bestowed by invitation only real estate advisors who have been recognized by their peers and clients for their high level knowledge, experience, and integrity.

Managed by [The Counselors of Real Estate](#)
In association with [The National Association of REALTORS®](#)

CRIA – Certified Realty Investment Associate

Cover the practical aspects of Commercial and Investment real estate such as dealing with clients and in transactions with other agents.

Managed by the [Realty Investment Association of California](#)

CRS – Certified Residential Specialist

This real estate designation is awarded to experienced REALTORS® who complete advanced training in listing and selling.

Managed by the [Council of Residential Specialists](#)
In association with [The National Association of REALTORS®](#)

CSS – Certified Staging Specialist

Certifies people that have proven their practical knowledge of staging.

Managed by [Barbara Jennings](#)

GHS – Generational Housing Specialist

Seniors, Boomers, X'ers and Y'ers. This real estate course covers all generations and teaches agents how to communicate, work, sell and manage buyers and sellers of all ages.

Managed by the [Generational Housing Society](#)
In association with [RealtyU Group](#)

GRI – Graduate REALTOR Institute

This real estate designation is geared towards REALTORS® that are involved in residential real estate and desire a solid base of information for their practice.

Managed by [The National Association of REALTORS®](#)

HSR – Home Staging Resource

Self-paced, online, 21-day intensive training on all aspects of interior decorating.

Managed by [Home Staging Resource, Inc](#)

IMC – Internet Marketing Certified

Positions agents as the expert in marketing properties online.

Managed by [Prospecting for Life](#)

MIRM – Member, Institute of Residential Marketing

The top-level achievement for real estate professionals in new home marketing.

Managed by [The National Association of Home Builders](#)

The Master of Real Estate (MRE)

The MRE designation signifies a broker dedicated to the highest professional development and the highest levels of customer service

Managed by [Van Education Center](#)

MSP – Master Sales Professional

In order to earn the Master Sales Professional designation, Master Sales Association an agent must complete a variety of courses, mentoring and sales performance requirements.

Managed by the [Mastery Sales Association](#)

PME – Property Marketing Expert

Positions agents as the expert in marketing of property.

Managed by [Prospecting for Life](#)

PMN – Performance Management Network

Geared to bring you the real-world skills, the know-how and the tools that will keep your business out front and on top of a lightning-fast market.

Managed by the [Women's Council of REALTORS®](#)
In association with [The National Association of REALTORS®](#)

QSC – Quality Service Certification

This certification is for sales professionals willing to be held to a standard, which requires accountability, reliability and consistency - the ongoing delivery of quality service on each transaction.

Managed by [Quality Service Certification, Inc.](#)

REPA – Real Estate Professional Assistant

This certification is geared to provide an intensive introduction to the real estate business and to the specific ways support staff can become valuable assets to their employers.

Certification coordinated by [The National Association of REALTORS®](#)

RSPS – Resort & Second-Home Markets Certification

Certification requirements include the NAR Resort & Second-Home Market Course, the RLI Tax-Deferred (1031) Exchange Course and nine different electives.

Certification coordinated by [The National Association of REALTORS®](#)

SHS – Senior Housing Specialist

This certification program trains real estate agents to understand, work and serve the needs of senior home buyers and sellers.

Certification coordinated by [TABS](#)
In association with [RealtyU Group](#)

SRES – Seniors Real Estate Specialist

The program trains REALTORS® to profitably and ethically serve the real estate needs of clients age 50+.

Managed by [Real Estate Agent Buyer's Council](#)
In association with [The National Association of REALTORS®](#)

SRS – Seller Representative Specialist

This designation is geared toward proving the skills of real estate professionals regarding listings and working with sellers.

Managed by the [SRS Council](#)

International Designations and Certifications

CIPS – Certified International Property Specialist

This real estate designation is geared to REALTORS® that have demonstrated their international experience and participate in international programs offered by NAR.

Managed by [The National Association of REALTORS®](#)

IRES – International Real Estate Specialist

An international certification helping agents understand the second home luxury market.

Managed by [The International Luxury Society](#)

TRC – Transnational Referral Certification

This certification is to prepare agents to use the Transnational Referral system developed by the International Consortium of Real Estate Associations-ICREA.

Coordinated by [The National Association of REALTORS®](#)

Relocation Designations and Certifications

CRP – Certified Relocation Professional

This real estate designation is geared toward professionals who have demonstrated a minimum of two years' experience dealing with relocation issues.

Managed by the [Employee Relocation Council](#)

CRTS – Certified Relocation and Transition Specialist

Course training for those beginning in the senior move industry. The program advances to a master level CRTM after 3 years of experience and additional CE courses.

Managed by [International Association of Home Staging Professionals](#)

Property Management Designations

ARM – Accredited Residential Manager

This real estate certification reflects today's management practices and new ideas.

Certification coordinated by [The Institute of Real Estate Management](#)

CAM – Certified Apartment Manager

Nationally recognized education program for people who own or manage rental property.

Managed by [The National Apartment Association](#)

CLP – Certified Leasing Professional

The program enables agents to improve their knowledge regarding multifamily leasing and selling skills.

Managed by [The National Association of Home Builders](#)

CPM – Certified Property Manager

Real estate management skills through educational offerings, leading in every area of real estate management from residential to commercial to industrial.

Managed by [The Institute of Real Estate Management](#)

RAM – Registered in Apartment Management

RAM is a designation program offered to property management professionals.

Managed by [The National Association of Home Builders](#)

Farmland, Industrial & Commercial**AAC – Accredited Agricultural Consultant**

You must meet specific skill and experience levels, take and pass all required coursework, and meet all other requirements established by the ASFMRA.

Managed by [American Society of Farm Managers and Rural Appraisers](#)

AFM – Accredited Farm Manager

You must meet specific skill and experience levels, take and pass all required coursework, and meet all other requirements established by the ASFMRA.

Managed by [American Society of Farm Managers and Rural Appraisers](#)

ALC – Accredited Land Consultant

This real estate designation is geared to REALTORS® that specialize in land brokerage transactions such as farms and ranches; undeveloped tracts of land; transitional and development land; subdivision and wholesaling of lots; and site selection and assemblage of land parcels.

Managed by [American Society of Farm Managers and Rural Appraisers](#)

CCIM – Certified Commercial Investment Member

This real estate designation is geared to REALTORS® in commercial real estate brokerage, leasing, asset management valuation and investment analysis.

Managed by the [CCIM Institute](#)

In association with [NAR](#)

CREP – Commercial Real Estate Professionals Society

Awarded to real estate agents that have completed a certified commercial course that deals with the fundamentals of conducting commercial real estate transactions.

Managed by [The Real Estate Professionals Society](#)
In association with [RealtyU Group](#)

SIOR – Society of Industrial and Office REALTORS®

This real estate designation is geared towards Realtors® in industrial and office real estate brokerage.

Managed by the [Society of Industrial and Office REALTORS®](#)
In association with [NAR](#)

Construction Designations & Certifications

CMP – Certified New Home Marketing Professional

Mid-level designation for Institute of Residential Marketing students who have completed their marketing courses.

Managed by [The National Association of Home Builders](#)

CNHS – Certified New Home Specialist

Join more than 30,000 professionals and enjoy real estate's most popular and comprehensive training for working successfully with builders, developers and new home buyers in all areas of new home sales and marketing.

Managed by [Dennis Walsh and Associates](#)

CSP – Certified New Home Sales Professional

Designed for specialists in new home sales to increase their marketability in the home building industry, and sell more homes. This course also has a **Master Certified New Home Sales Professional (MCSP) level**.

Managed by [The National Association of Home Builders](#)

Residential Construction Certified (RCC)

For real estate professionals active in either Resale or New Home business, Residential Construction Certified delivers the most comprehensive training covering materials, methods, terminology and details of residential construction.

Managed by [Dennis Walsh and Associates](#)

Mortgage Designations and Certifications

AMP – Accredited Mortgage Professional

Recognizes the achievements for pursuit of educational excellence by completing all three levels at the School of Mortgage Banking.

Managed by [CampusMBA's School of Mortgage Banking](#)

CMB – Certified Mortgage Banker

The industry standard of professional success. It symbolizes respect, credibility, ethics, and achievement within real estate finance. Earning a CMB instantly places you at the top of your dynamic industry and makes you a part of the elite group that has achieved the highest level of professional success.

Managed by [CampusMBA's School of Mortgage Banking](#)

CMS – Certified Mortgage Servicer

Recognizes an individual's superior knowledge and experience in residential servicing practices, theories and applications. This specialist designation has three tracks: default administration, financial controls and investor administration and loan administration.

Managed by [CampusMBA's School of Mortgage Banking](#)

CMT – Certified Mortgage Technologist

Demonstrates a solid technological foundation in mortgage banking operations through a combination of experience, education and industry participation.

Managed by [CampusMBA's School of Mortgage Banking](#)

CRU – Certified Residential Underwriter

Reflects an individual's superior knowledge, experience, education and industry participation in pursuit of excellence in residential underwriting.

Managed by [CampusMBA's School of Mortgage Banking](#)

CMPS – Certified Mortgage Planning Specialist

A training, certification and ongoing membership program for financial professionals who provide mortgage and real estate equity advice.

Managed by [CMPS Institute](#)

MREP – Mortgage Real Estate Professional

This certification provides agents upon completion of a certified mortgage or finance course that incorporates the fundamentals of the lending process.

Managed by [The Real Estate Professionals Society](#)

Appraisal & Home Inspection Designations and Certifications

ARA – Accredited Rural Appraiser

You must meet specific skill and experience levels, take and pass all required coursework, and meet all other requirements established by the ASFMRA.

Managed by [American Society of Farm Managers and Rural Appraisers](#)

ASA – Accredited Senior Appraiser

Accreditation is based on appraisal education, experience, intensive written examinations and submission of acceptable appraisal reports.

Managed by [The American Society of Appraisers](#)

CREA – Certified Real Estate Appraiser

Certification coordinated by [The National Association of Real Estate Appraisers](#)

MAI – Member Appraisal Institute

Awarded to appraisers who are experienced in the valuation and evaluation of commercial, industrial, residential and other types of properties, and who advise clients on real estate investment decisions.

Managed by [The Appraisal Institute](#)

MFLA – Master Farm and Land Appraiser

Granted upon presentation of evidence of extensive practical experience in real estate appraisal, completion of classroom study and testing.

Managed by [The National Association of Master Appraisers](#)

GAA – General Accredited Appraiser

This real estate designation is geared toward appraisers whose education and experience exceed state appraisal certification requirements and is supported by the NAR.

Managed by [The National Association of REALTORS®](#)

RAA – Residential Accredited Appraiser

This real estate designation is geared toward appraisers whose education and experience exceed state appraisal certification.

Managed by [National Association of REALTORS®](#)

RPRA – Real Property Review Appraiser

You must meet specific skill and experience levels, take and pass all required coursework, and meet all other requirements established by the ASFMRA.

Managed by the [American Society of Farm Managers and Rural Appraisers](#)

SRA

The SRA professional membership designation is held by real estate solutions providers who are experienced in the analysis and valuation of residential real property.

Managed by [The Appraisal Institute](#)

SRPA

The SRPA membership designation is held by appraisers who are experienced in the valuation of commercial, industrial, residential and other types of property.

Managed by [The Appraisal Institute](#)

Technology & Internet Designations & Certifications

e-PRO®

Training program presented entirely online to certify real estate agents and brokers as Internet Professionals. More than just technology but how you can leverage your most powerful asset, your people-skills, into doing more business on the Internet.

Certification coordinated by [The National Association of REALTORS®](#)

RECS – Real Estate CyberSpace Specialist

This certification is geared to let clients know of your proficiency in serving the public with recognized skills for utilizing CyberSpace marketing programs and for effectively adopting special technology and networking systems.

Coordinated by the [Real Estate CyberSpace Society](#)

REW – Real Estate Webographer

This certification helps real estate agents in determining where they should invest their resources to generate leads, acquire new clients, advertise and facilitate closings and how to develop and maintain an effective business strategy in a web-based environment.

Coordinate by the [National Institute of Webographers](#)

Disclosure: RealtyU® and/or its affiliated schools have strategic alliances with, or licensing or training agreements with, a significant number of the certifications and designations listed above. Numerous of the Institutes, Associations, Councils and Societies such as the National Association of Realtors® undertake their own training. This list of designations is also list at <http://www.redesignations.com/>.

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